

Application for International Marketing DECA 2023-2024

What we cover:

- Marketing Strategies
- Business Relationships
- Business Leadership
- Fashion
- Travel & Tourism
- Networking
- Business Etiquette
- Business Communication
- Career Development
- Creativity in Business
- Business Planning
- Market Analysis

Application Process:

****Join the 2023/2024 International Marketing Google Classroom
Class Code: ed2hrkz**

1. Complete the "Background Information" document below.
2. Type up your answers to the 4 short response questions
3. Distribute 1 teacher recommendation form
4. Write in "International Marketing" when you forecast.
5. Bring application to Mr. Hill.

***By applying to International Marketing, you agree to participate in DECA and the DECA State Competition (February, 2024)**



Applications are due Friday, March 3

Background Information

Name: _____

Grade this year: _____

The Name(s) of Marketing classes you have taken (or currently taking/will take in Spring)

<u>Name of Class</u>	<u>Grade Received</u>
_____	_____
_____	_____
_____	_____
_____	_____

1. Work Experience/Volunteer Experience/Internships: List any business related experiences you have had:

<u>Job/Duties</u>	<u>Dates Worked</u>	<u>Reference/Phone #</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

2. Leadership/Activity Experiences:

<u>Describe Experience</u>	<u>Dates</u>	<u>References/Phone#</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Type the following questions on a separate sheet:

1. Why do you want to take International Marketing next year? What do you hope to gain from taking this class? What do you know about DECA?
2. What sets you apart from other International Marketing applicants?
3. What specific industry areas of Marketing interest you? Why do you have an interest in these areas?
4. What is an example of a marketing campaign that stood out to you?

Teacher Recommendation for International Marketing

Recommendation forms will be kept confidential. Please give your honest opinion of this student. Please give this form directly to Chris Hill as soon as possible. Please do not return to the student.

Applicant's Name: _____ Grade: _____

Staff Name: _____

Course Title: _____

Prompt	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1. This student has a positive attitude in the capacity which I have worked with them.	1	2	3	4	5
2. This student produces high quality work.	1	2	3	4	5
3. This student is not tardy for class, meetings, or events, and does not have attendance issues.	1	2	3	4	5
4. This student has a high level of maturity.	1	2	3	4	5
5. This student is able to work independently and without supervision.	1	2	3	4	5
6. This student has a level of creativity that would lend to activity/event development.	1	2	3	4	5
7. This student is self-motivated, and willing to take initiative on new tasks.	1	2	3	4	5

Any additional comments, critique, or concerns may be noted below